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# Best Ecommerce Blogs PDF

## Ecommerce beginner blogs

**Blog name:** A Better Lemonade Stand

**Intro:** Written by ex-Shopify marketing guy, Richard Lazazzera, this is arguably the best ecommerce blog around. Pick your ecommerce topic and you're pretty much certain to find some sound advice on it here.

**Link:** <https://www.abetterlemonadestand.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/rlazazzera>

**Twitter:** <https://twitter.com/RichardABLS>

**Blog name:** Self Startr

**Intro:** Written by a work-at-home dad, this blog provides you with a guide to succeeding in ecommerce business right from the beginning - and every single step of the way.

**Link:** <https://selfstartr.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/internetmarketingmba>

**Twitter:** <https://twitter.com/DarrenDeMatas>

**Blog name:** Bootstrapping Ecommerce

**Intro:** Written by Chicago-based Shabbir Nooruddin, who's been selling online since he was 10! It's all about eCommerce marketing, SEO, PPC, Social Media and so on – but from the perspective of a shoestring budget.

**Link:** <https://bootstrappingecommerce.com>

**LinkedIn:** <https://www.linkedin.com/in/shabbir-nooruddin-09342727>

**Twitter:** <https://twitter.com/bootstrapecom>

**Blog name:** Ecommerce Pulse

**Intro:** Written by US-based Shopify entrepreneur, Leighton Taylor, it includes details on experiments performed on his own ecommerce site and video tutorials/podcasts on how to optimize your own website and grow your business.

**Link:** <https://www.envision.io/blogs/ecommerce-pulse>

**LinkedIn:** <https://www.linkedin.com/in/leightontaylor>

**Twitter:** <https://twitter.com/LeightonTaylor>

**Blog name:** Ecommerce Training Academy

**Intro:** Written by Alaa Hassan, an experienced Canadian ecommerce & digital marketing professional, it covers proven tips and strategies to help you increase sales and grow a profitable, successful ecommerce business.

**Link:** <https://ecommercetrainingacademy.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/mralaahassan>

**Twitter:** <https://twitter.com/mralaahassan>

## Ecommerce analytics blogs

**Blog name:** Kissmetrics

**Intro:** Kissmetrics is a well-established name in online marketing strategy and software founded by Neil Patel, one of the top influencers on the web. Its blog features articles on analytics, marketing, and testing.

**Link:** <https://blog.kissmetrics.com>

**LinkedIn:** <https://www.linkedin.com/company-beta/1541358>

**Twitter:** <https://twitter.com/Kissmetrics>

**Blog name:** Luna Metrics

**Intro:** Founded by a former director of the Digital Analytics Association and a winner of a BusinessWomen First award, the Luna Metrics blog features posts on using analytics and data in your business, as well as conversion rate optimization and the latest industry news.

**Link:** <http://www.lunametrics.com/blog>

**LinkedIn:** <https://www.linkedin.com/company-beta/1192792>

**Twitter:** <https://twitter.com/LunaMetrics>

**Blog name:** Cutroni – Analytics Talk

**Intro:** The place to go if you want to know more about Google Analytics – and how it can help your ecommerce business. Written by Justin Cutroni – the Analytics Advocate at Google.

**Link:** <http://cutroni.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/justincutroni>

**Twitter:** <https://twitter.com/justincutroni>

**Blog name:** Google Analytics Solutions

**Intro:** This is the ‘other’ place to go to find out more about Google Analytics – again, this is straight from the horse’s mouth. Quite a lot of focus on the Google Analytics 360 Suite.

**Link:** <https://analytics.googleblog.com>

**LinkedIn:** <https://www.linkedin.com/company/10476436>

**Twitter:** <https://twitter.com/googleanalytics>

**Blog name:** Simo Ahava’s Blog

**Intro:** Simo Ahava is a Google Developer Expert for Google Analytics. He is from Finland and is another trusted authority on everything to do with measurement and analytics for your business – but he makes it simple and actionable.

**Link:** <https://www.simoahava.com>

**LinkedIn:** <https://www.linkedin.com/in/simoahava>

**Twitter:** <https://twitter.com/SimoAhava>

## Ecommerce business blogs

**Blog name:** The Guardian’s Ecommerce Blog

**Intro:** The Guardian is one of the UK’s leading newspapers and its ecommerce blog features high-quality articles from a wide variety of writers on all aspects of ecommerce

business.

**Link:** <https://www.theguardian.com/technology/efinance>

**LinkedIn:** <https://www.linkedin.com/company-beta/102206>

**Twitter:** <https://twitter.com/guardian>

**Blog name:** Business Insider's Ecommerce Blog

**Intro:** Business Insider is a major player in online business news and its blog is an excellent way to stay abreast of all the latest ecommerce business developments.

**Link:** <http://www.businessinsider.com/category/e-commerce>

**LinkedIn:** <https://www.linkedin.com/company/business-insider>

**Twitter:** <https://twitter.com/businessinsider>

## Ecommerce agency blogs

**Blog name:** Klient Boost

**Intro:** A blog that focuses on PPC and CRO – with posts on everything from Adwords to landing pages and performance analytics. Company founder, Jonathan Dane, is an international speaker and contributes to the blog.

**Link:** <https://klientboost.com/blog>

**LinkedIn:** <https://www.linkedin.com/company/klientboost>

**Twitter:** <https://twitter.com/klientboost>

**Blog name:** Demac Media

**Intro:** A blog to help you build and grow your ecommerce business from a Canadian agency founded by Matt Bertulli - a self-confessed 'ecommerce nerd' and public speaker.

**Link:** <http://www.demacmedia.com/blog>

**LinkedIn:** <https://www.linkedin.com/company/demac-media>

**Twitter:** <https://twitter.com/demacmedia>

**Blog name:** Groove

**Intro:** This blog is all about improving conversion rates on ecommerce sites. It is written by multiple authors from a full-service US-based agency specializing in branding and design, ecommerce website development, and other marketing services.

**Link:** <http://gotgroove.com/ecommerce-blog>

**LinkedIn:** <https://www.linkedin.com/company/groove-commerce>

**Twitter:** <https://twitter.com/iGotGroove>

**Blog name:** CPC Strategy Blog

**Intro:** CPC is an agency that focuses on Google shopping management, paid search, Amazon sales, and Facebook ads – the content of its blog closely reflects this.

**Link:** <http://www.cpcstrategy.com/blog/>

**LinkedIn:** <https://www.linkedin.com/company/cpc-strategy>

**Twitter:** <https://twitter.com/cpcstrategy>

## Ecommerce law blogs

**Blog name:** Ecommerce Law

**Intro:** This Canadian law firm has found a niche with ecommerce law by covering all aspects of the legal side of owning, operating, and marketing an ecommerce business online.

**Link:** <http://ecommercelaw.typepad.com/>

**LinkedIn:** <https://www.linkedin.com/in/jonathanfrieden>

**Twitter:** <https://twitter.com/JonathanFrieden>

## Ecommerce news blogs

**Blog name:** Ecommerce Times

**Intro:** Everything from the latest in cloud technology, apps, mobile, social media, marketing, and enterprise IT – this is one of the most comprehensive resources for up-to-date ecommerce business news on the web. Part of the ECT News Network.

**Link:** <http://www.ecommercetimes.com>

**LinkedIn:** <https://www.linkedin.com/company/ect-news-network>

**Twitter:** <https://twitter.com/technewsworld>

**Blog name:** National Retail Federation

**Intro:** A collection of posts on the latest retail news from the world's largest retail trade association – based in the US but representing retailers from more than 45 countries. Not only ecommerce news but a lot of ecommerce-related articles that are useful for online store owners.

**Link:** <https://nrf.com/>

**LinkedIn:** <https://www.linkedin.com/groups/2479870/profile>

**Twitter:** <https://twitter.com/NRFnews>

**Blog name:** Internet Retailer

**Intro:** This news blog calls itself the 'portal to ecommerce intelligence' and includes the latest industry news, as well as featured articles with tips, strategies, and guides for growing your ecommerce business.

**Link:** <https://www.internetretailer.com>

**LinkedIn:** <https://www.linkedin.com/company/vertical-web-media>

**Twitter:** [https://twitter.com/IR\\_Magazine](https://twitter.com/IR_Magazine)

**Blog name:** CMS Wire

**Intro:** This is a popular web magazine published by Simpler Media Group, with daily updates about Customer Experience Management, Digital Marketing, Social Business and Enterprise Information Management.

**Link:** <http://www.cmswire.com/>

**LinkedIn:** <https://www.linkedin.com/company/cmswire>

**Twitter:** <https://twitter.com/CMSWire>

## Successful ecommerce blogs

**Blog name:** Kikolani

**Intro:** Founded by freelance writer Kristy Hines, this blog features marketing tips for ecommerce brands and for personal, professional, and business bloggers to succeed in search and social media marketing.

**Link:** <http://kikolani.com>

**LinkedIn:** <https://www.linkedin.com/in/kristihines>

**Twitter:** <https://twitter.com/kikolani?lang=en>

**Blog name:** Sujan Patel

**Intro:** Sujan Patel is the cousin of Neil Patel and founder of the marketing agency, Web Profits. He has worked with some of the world's top online companies and his blog focuses on growth and marketing strategies for online businesses.

**Link:** <http://sujanpatel.com>

**LinkedIn:** <https://www.linkedin.com/in/sujanpatel>

**Twitter:** <https://twitter.com/sujanpatel>

**Blog name:** Get Uplift

**Intro:** A blog from Israeli blogger, trainer, and public speaker, Talia Wolf, who specializes in conversion optimization strategies for ecommerce and other online businesses.

**Link:** <http://getuplift.co/blog>

**LinkedIn:** <https://www.linkedin.com/in/taliagw>

**Twitter:** <https://twitter.com/taliagw>

**Blog name:** Get Elastic

**Intro:** Claims to be the 'Number 1 subscribed ecommerce blog' with more than 20,000 subscribers. The company is a supplier of enterprise software for omnichannel ecommerce and provides online marketing and ecommerce content to support this.

**Link:** <http://www.getelastic.com>

**Twitter:** <https://twitter.com/getelastic>

**Blog name:** Practical Ecommerce

**Intro:** A well-established US-based blog that provides independent articles and commentary to help businesses succeed online. Contributions from a number of authors with content covering all aspects of ecommerce business.

**Link:** <http://www.practicalecommerce.com>

**LinkedIn:** <https://www.linkedin.com/company/practical-ecommerce>

**Twitter:** <https://twitter.com/practicalecomm>

**Blog name:** Ecommerce Fuel

**Intro:** Ecommerce Fuel is a community of 1,000 store owners and professionals. Founder Andrew Youderian is based in Montana and his mission is to build the world's best community for high-six-and-seven-figure eCommerce merchants.

**Link:** <http://www.ecommercefuel.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/andrew-youderian-ba74a623>

**Twitter:** <https://twitter.com/youderian?lang=en>

**Blog name:** Gorilla360

**Intro:** An Australian-based ecommerce marketing company with a blog focused on longer term strategies for continuous ecommerce growth.

**Link:** <http://www.gorilla360.com.au/blog>

**LinkedIn:** <https://www.linkedin.com/in/jdjamesdillon>

**Twitter:** [https://twitter.com/the\\_gorilla\\_360](https://twitter.com/the_gorilla_360)

## Ecommerce solutions blogs

**Blog name:** Ecommerce Platforms

**Intro:** This is by web design blogger Catalin Zorzini from Romania. He was struggling to find the best ecommerce platform - so he set up this blog to help others with the same problem by reviewing ecommerce software and website builders.

**Link:** <http://ecommerce-platforms.com>

**LinkedIn:** <https://www.linkedin.com/in/zorzini>

**Twitter:** <https://twitter.com/zorzini>

**Blog name:** Ecommerce Guide

**Intro:** Unbiased and up-to-date ecommerce platform reviews, the latest ecommerce news, and expert consultancy advice for anyone wishing to sell online. Also good for jobs and product launches.

**Link:** <https://ecommerceguide.com/>

**Twitter:** [https://twitter.com/ecommerce\\_guide](https://twitter.com/ecommerce_guide)

**Blog name:** Lemon Stand

**Intro:** Produced by an ecommerce platform called Lemon Stand, this Canadian blog covers the four basic elements of ecommerce success: design, marketing best practice, SEO, and CRO, and invites content from guest bloggers as well as generating its own content.

**Link:** <http://blog.lemonstand.com/>

**LinkedIn:** <https://www.linkedin.com/company-beta/438058>

**Pic:** [https://pbs.twimg.com/profile\\_images/2578512298/jasogt0db34dlfnzn7w1.jpeg](https://pbs.twimg.com/profile_images/2578512298/jasogt0db34dlfnzn7w1.jpeg)

**Twitter:** <https://twitter.com/LemonStand>

**Top pick blog post:**

**Logo:** [https://pbs.twimg.com/profile\\_images/818952858271825920/C509ZMed.jpg](https://pbs.twimg.com/profile_images/818952858271825920/C509ZMed.jpg)

**Blog name:** Big Commerce

**Intro:** Big Commerce is a large US-based but Australian-founded ecommerce company. Its dedicated blog is aimed at helping you grow your business with advice on design, marketing, payments, and shipping, as well as the latest product news.

**Link:** <https://www.bigcommerce.com/blog>

**LinkedIn:** <https://www.linkedin.com/company-beta/103315>

**Twitter:** <https://twitter.com/Bigcommerce>

**Blog name:** PrestaShop

**Intro:** PrestaShop is a free ecommerce solution with a blog that covers a range of ecommerce tips and advice to improve the design and performance of your online store.

**Link:** <https://www.prestashop.com/blog/en/>

**LinkedIn:** <https://www.linkedin.com/company/prestashop>

**Twitter:** <https://twitter.com/PrestaShop>

**Blog name:** Magento

**Intro:** The major ecommerce platform Magento has a useful blog for its users, covering all aspects of the platform, from usage and optimization tips to getting to know the people who

build the platform and the latest Magento news.

**Link:** <https://magento.com/blog>

**LinkedIn:** <https://www.linkedin.com/company/magento>

**Twitter:** <https://twitter.com/magento>

**Blog name:** Shopify Plus Blog

**Intro:** The Shopify Plus blog is designed to help larger, established ecommerce enterprises with large volumes of traffic to continue to grow on Shopify.

**Link:** <https://www.shopify.com/enterprise>

**LinkedIn:** <https://www.linkedin.com/in/tommyismyname>

**Twitter:** <https://twitter.com/tommyismyname>

## Ecommerce CRO blogs

**Blog name:** Conversion Rate Experts

**Intro:** Free reports, articles, and podcasts on improving conversion rates - this company has a large presence in North America and Europe, providing advice and services for businesses that generate over \$250,000 per year.

**Link:** <http://www.conversion-rate-experts.com/articles>

**LinkedIn:** <https://www.linkedin.com/company-beta/3272464>

**Blog name:** ConversionXL

**Intro:** A well-established leader in conversion know-how, the blog from ConversionXL is one of the most popular on conversion, featuring content aimed at helping you get 'lucrative' results - with contributions from founder Peep Laja, CXL staff, and guest bloggers.

**Link:** <https://conversionxl.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/peeplaja>

**Twitter:** <https://twitter.com/peeplaja>

**Blog name:** Conversion Voodoo

**Intro:** An optimization methodology blog from a California-based conversion and landing page optimization company, based on 10 years of running online marketing campaigns for their clients.

**Link:** <http://www.conversionvoodoo.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/joncorrell>

**Twitter:** <https://twitter.com/ConversionTips>

**Blog name:** The Daily Egg

**Intro:** Crazy Egg is a well-known conversion rate optimization company out of the US, which was co-founded by Neil Patel of Kissmetrics. Its blog, The Daily Egg, focuses on all kinds of tips for improving conversions on your website. Of course, it's written by 'eggsperts'!

**Link:** <https://blog.crazyegg.com/>

**LinkedIn:** <https://www.linkedin.com/in/neilkpatel>

**Twitter:** <https://twitter.com/CrazyEgg>

**Blog name:** Conversion Sciences

**Intro:** Conversion Sciences is the brainchild of Americans Brian Massey and Joel Harvey,

who started this A/B testing company in 2007. The blog shares tips that will help you ‘find the hidden money’ in your website.

**Link:** <http://conversionciences.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/bmassey>

**Twitter:** <https://twitter.com/bmassey>

**Blog name:** Grow and Convert

**Intro:** A content marketing blog set up by co-founders Benji Hyam and Dehevesh Kanal, with proven strategies for creating better content that helps your business grow, as well as tips on most other aspects of online marketing.

**Link:** <https://growandconvert.com/articles>

**LinkedIn:** <https://www.linkedin.com/in/benjihyam>

**Twitter:** <https://twitter.com/benjihyam>

**Blog name:** Unbounce Blog

**Intro:** Unbounce is a large, Canadian-based landing page and conversion optimization blog, with a variety of contributors writing articles that help with online marketing campaigns, lead generation, content marketing, copywriting, PPC, and more...

**Link:** <http://unbounce.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/rickperreault>

**Twitter:** <https://twitter.com/rickperreault>

**Blog name:** Optimizely Blog

**Intro:** Optimizely calls itself the ‘World’s leading experimentation platform’. Its blog features many writers with articles on strategies for testing your site’s performance so that you can tweak it, personalize the user experience, and get better results.

**Link:** <https://blog.optimizely.com/>

**LinkedIn:** <https://www.linkedin.com/in/dsiroker>

**Twitter:** <https://twitter.com/dsiroker>

**Blog name:** Convince & Convert

**Intro:** Founded by American Jay Baer in 2008, Convince & Convert focuses on blogs, podcasts, emails, ebooks, webinars, and live training, as well as strategic marketing advice. This content marketing blog covers both the media and marketing elements of running online businesses.

**Link:** <http://www.convinceandconvert.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/jaybaer>

**Twitter:** <https://twitter.com/jaybaer>

**Blog name:** Invesp CRO

**Intro:** Founded by Amazon Bestselling authors, Khalid Saleh and Ayat Shukairy, this blog backs up the services the company provides: website and landing page optimization, AB Testing, and shopping cart abandonment strategies.

**Link:** <http://www.invespcro.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/khalidh>

**Twitter:** <https://twitter.com/khalidh>



## Ecommerce blog SEO

**Blog name:**

**Intro:** Search Engine Land is one of the Web's leading daily publications covering all aspects of search marketing. Its blog focuses on helping businesses keep across the latest news and how they can make changes to get better Google rankings.

**Link:** <http://searchengineland.com>

**LinkedIn:** <https://www.linkedin.com/in/mattmcgee>

**Twitter:** <https://twitter.com/mattmcgee>

**Blog name:** Search Engine Watch

**Intro:** Based out of London, Search Engine Watch is an established search engine news site, providing tips for site owners trying to improve their ability to be found in search engines, as well as analysis of the search engine industry.

**Link:** <https://searchenginewatch.com>

**LinkedIn:** <https://www.linkedin.com/in/rebecca-sentance-0953b0b9>

**Twitter:** <https://twitter.com/@rainbowbex>

**Blog name:** Smashing Magazine

**Intro:** Smashing Magazine was founded by Germans Vitaly Friedman and Sven Lennartz, and contains technical tips and information on building websites for professional web designers and developers.

**Link:** <https://www.smashingmagazine.com>

**LinkedIn:** <https://www.linkedin.com/in/vitalyfriedman>

**Twitter:** <https://twitter.com/vitalyf>

**Blog name:** The Moz Blog

**Intro:** The Moz Blog includes a huge collection of articles from the Moz co-founders and many other expert contributors, covering technical and marketing aspects of SEO and website optimization.

**Link:** <https://moz.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/randfishkin>

**Twitter:** <https://twitter.com/randfish>

**Blog name:** Backlinko

**Intro:** The Backlinko blog is from Brian Dean, one of the leading authorities on link building and other aspects of SEO to improve search engine rankings for your website.

**Link:** <http://backlinko.com>

**LinkedIn:** <https://www.linkedin.com/in/briandean>

**Twitter:** <https://twitter.com/Backlinko>

## Ecommerce software blogs

**Blog name:** Fomo

**Intro:** Fomo is a one-click plugin for marketing and this 'social proof blog' focuses on

conversion optimization, A/B testing and all things that help to increase sales.

**Link:** <http://blog.usefomo.com>

**Twitter:** <https://twitter.com/usefomo>

**Blog name:** Sumo Stories

**Intro:** AppSumo is a suite of site-growing solutions to help you get more traffic, build a following, and track your success. It focuses on email list building and the blog covers topics mainly related to email marketing.

**Link:** <https://sumo.com/stories>

**LinkedIn:** <https://www.linkedin.com/in/noahkagan>

**Twitter:** <https://twitter.com/noahkagan>

**Blog name:** Yotpo

**Intro:** Yotpo helps ecommerce site owners get more ratings and reviews, using user-generated content to boost traffic and increase sales. Its blog features plenty of interesting content about reviews and the power of UGC.

**Link:** <https://www.yotpo.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/talia-shani-39018189>

**Twitter:** [https://twitter.com/Talia\\_Shani](https://twitter.com/Talia_Shani)

## Ecommerce marketing blogs

**Blog name:** Spin Sucks

**Intro:** Spin Sucks is a Chicago-based blog for PR and marketing pros. It is dedicated to strategies for building PR programs that increase awareness for brands, get them on the first page of Google, and generate more referral leads.

**Link:** <http://spinsucks.com/>

**LinkedIn:** <https://www.linkedin.com/in/ginidietrich>

**Twitter:** <https://twitter.com/ginidietrich>

**Blog name:** Econsultancy

**Intro:** Econsultancy provides marketers and ecommerce professionals with research, data, analysis, training, consulting, events and online resources that enable online success. The blog reflects the strategies they use and receives over 450,000 visitors each month.

**Link:** <https://econsultancy.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/david-moth-70614844>

**Twitter:** <https://twitter.com/DavidMoth>

**Blog name:** Quick Sprout

**Intro:** Quick Sprout is another of Neil Patel's main ventures, helping people to optimize websites to grow traffic. This blog allows you to tap into the success and wisdom from a key influencer on the Web in all-things ecommerce and all-things online marketing.

**Link:** <https://www.quicksprout.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/neilkpatel>

**Twitter:** <https://twitter.com/neilpatel>

**Blog name:** Store Growers

**Intro:** This blog is run by Dennis Moons, a Belgian-based ecommerce consultant. Over the past five years, he's helped people solve the question of how to get more visitors to their stores, and the blog is a key educational tool in this respect.

**Link:** <https://www.storegrowers.com>

**LinkedIn:** <https://www.linkedin.com/in/dennismoons>

**Twitter:** <https://twitter.com/StoreGrowers>

**Blog name:** HubSpot Ecommerce Blog

**Intro:** HubSpot started in 2004, when blogging was just getting going. The ecommerce blog is just one small part of the wide array of sales and marketing topics covered by HubSpot and features content from many writers on all the ins and outs of running a successful ecommerce business.

**Link:** <http://blog.hubspot.com/ecommerce>

**LinkedIn:** <https://www.linkedin.com/in/gregwise>

**Twitter:** <https://twitter.com/HubSpotCommerce>

## Ecommerce UX blogs

**Blog name:** The UX Booth

**Intro:** The UX Booth is a blog for the user experience community - mainly beginning-to-intermediate user experience and interaction designers. Articles cover all aspects of design, performance analysis, and optimizing the user experience.

**Link:** <http://www.uxbooth.com>

**LinkedIn:** <https://www.linkedin.com/in/kristinabjoran>

**Twitter:** [https://twitter.com/Bjoran\\_Identity](https://twitter.com/Bjoran_Identity)

**Blog name:** The Baymard Institute Blog

**Intro:** The Baymard Institute is based in Copenhagen and conducts research studies on ecommerce usability. A valuable resource for industry professionals, marketers, and ecommerce business owners, the blog features mainly long-form posts with details of how the research translates into UX decisions for your website.

**Link:** <https://baymard.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/chholst>

**Twitter:** <https://twitter.com/KiehnHolst>

## Ecommerce social media marketing blogs

**Blog name:** Rise Pro

**Intro:** A blog by Angelo Lo Presti and Yours Truly! It's dedicated to Instagram marketing strategy, covering everything you need to know in order to implement a killer Instagram marketing strategy for your ecommerce business.

**Link:** <https://risepro.co>

**LinkedIn:** <https://www.linkedin.com/in/loprestiangelo>

**Twitter:** [https://twitter.com/lopresti\\_angelo](https://twitter.com/lopresti_angelo)

**Blog name:** Buffer Social Blog

**Intro:** Buffer is an app that makes it easy to share what you're reading. The blog is all about social media marketing strategy and includes a wide variety of posts from several contributors, with a focus on storytelling through social media.

**Link:** <http://blog.bufferapp.com>

**Twitter:** [https://twitter.com/alfred\\_lua](https://twitter.com/alfred_lua)

## Ecommerce Word-of-Mouth and Referral Marketing Blog

**Blog name:** Referral Candy

**Intro:** As the name suggests, Referral Candy is all about word-of-mouth marketing and increasing the amount of referral business you get. The blog features content from many writers, with a focus on big brand stories.

**Link:** <http://www.referralcandy.com/blog>

**LinkedIn:** <https://www.linkedin.com/in/visakanv>

**Twitter:** <https://twitter.com/visakanv>

## Ecommerce customer loyalty blog

**Blog name:** Help Scout

**Intro:** Help Scout is all about creating customer support tools that retain and delight existing customers. The blog reflects this focus, with articles about how you can improve customer experience, customer support, and customer loyalty.

**Link:** <https://www.helpscout.net/blog>

**LinkedIn:** <https://www.linkedin.com/in/mathewpatterson>

**Twitter:** <https://twitter.com/helpscout>

## Ecommerce growth blogs

**Blog name:** Nerd Marketing

**Intro:** This blog features a selection of articles and podcasts that provide growth hacks for marketing executives. It is run by Drew Sanocki, who started and sold Growth Republic.

**Link:** <http://www.drewsanocki.com>

**LinkedIn:** <https://www.linkedin.com/in/sanocki>

**Twitter:** <https://twitter.com/drewsanocki>

**Blog name:** Ecommerce Lift

**Intro:** This blog is dedicated to ecommerce growth strategies and tips, with articles on CRO, store design, store platforms, content tips, user experience optimization, and a smattering of brand stories.

**Link:** <http://www.ecommercelift.com>

**LinkedIn:** <https://www.linkedin.com/in/jlarkin353>

**Twitter:** <https://twitter.com/jlarkin353>

## Ecommerce copy blogs

**Blog name:** Copyblogger

**Intro:** This is a well-established blog that shows you how to get your message out with copy that attracts attention, drives traffic, and builds your business. Articles with all types of content marketing copy tips.

**Link:** <http://www.copyblogger.com>

**LinkedIn:** <https://www.linkedin.com/in/soniasimone>

**Twitter:** <https://twitter.com/soniasimone>

**Blog name:** Copy Hackers

**Intro:** A Canadian blog simply focused on helping you use your words to make more impact - sounds easy, but it is a skill that is very much learned with practice. Here's where you find out how...

**Link:** <https://copyhackers.com>

**LinkedIn:** <https://www.linkedin.com/in/jwiebe>

**Twitter:** <https://twitter.com/copyhackers>